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cRESULTS TO LAUNCH NEW APPLICATION, ME – MANAGE EFFICIENCY

--Continuous Improvement Platform to Drive and Manage Efficiency Throughout the Operations--

Somerset, NJ, November 6, 2006 – cResults Consulting, providing operations management services focused on operational excellence, manufacturing, quality operations, and supply chain management, today announced the launch of its new proprietary application with its software developer partner ERD Software, Me – Manage Efficiency. Me – Manage Efficiency was developed to provide managers and executives of pharmaceutical companies with a continuous improvement infrastructure improve efficiency, reduce costs, enhance visibility, and increase accountability and ownership. Me will be available January 2007.

"Me – Manage Efficiency is a critical application to drive and manage efficiency. It has become essential in the pharmaceutical industry to improve the way we control cost," stated Rafi Maslaton, President, cResults Consulting. "When experiencing issues such as: excessive and unpredictable over-time, poor service levels, capacity shortages, longer cycle times, and inconsistent delivery, Me – Manage Efficiency will help organizations quickly identify root cause issues and quantify improvement opportunities."

Mr. Maslaton adds, "Me presents trends and variability in actual performance and supports the continuous measurement of the impact of ongoing Six Sigma and Lean projects, so benefits can be measured and corrective actions taken. We developed this application and methodologies to support operational excellence, Lean, and Six Sigma teams by enabling the rapid identification of opportunities for such projects."

Mr. Maslaton emphasizes, "Me – Manage Efficiency can be implemented in manufacturing and packaging operations as well as in Quality Assurance (QA) and Quality Control (QC) organizations. The application is capable of integrating with external systems such as LIMS and ERP, while requiring organizational standards that will be compared against actual performance. When gaps are found, Me – Manage Efficiency will require a structured root cause to better direct the needed actions. For managers and executives, Me provides an efficiency dashboard and reports to improve the overall visibility to today's industry focus."

To learn more, please visit www.ManageEfficiency.com or www.cResultsConsulting.com or contact Kimberly Goodman at 610.828.4090**.**

About cResults
cResults, an affiliate of IPS, provides consulting services to improve the overall operational performance of its clients by reducing costs, increasing productivity and improving overall organization efficiency. cResults is the leader in Operations Consulting specializing in the Life Science and Microelectronics Industries. Founded in 2005, cResults is owned and managed by industry trained and experienced professionals.

About ERD Information Systems
ERD Information Systems is a leader in providing software solutions for diversified industries. The company was founded in 1998 in Israel and started its US operation in 2002. ERD information systems mission is to provide state-of-the-art enterprise-wide software management tools that help streamlining operations, improve efficiency, lower costs and reduce cycle time. The company's flagship product, Smart-QC was developed with some of the industry leaders to address broad operational complexities of the manufacturing and laboratories.

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